



CENB Partner Organizations Prospectus | 2018

ABOUT THE CLEAN ENERGY BUSINESS NETWORK

3,000+ members across all 50 states and >370 Congressional districts

Most CEBN members are business leaders providing clean energy technologies or services. Others include companies using clean energy, state/sector-specific energy associations, consultants to energy businesses, academic researchers, government employees, and individuals. Member locations span at least 373 U.S. Congressional districts (55% currently held by Republicans and 45% by Democrats).

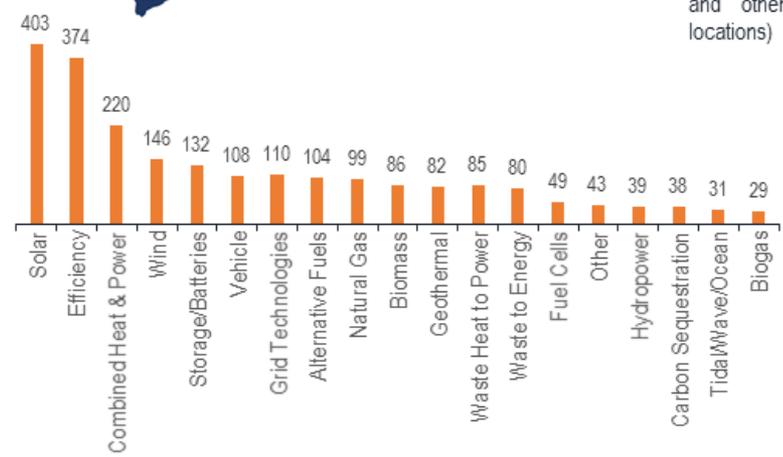
- 3,000+ business leaders across all 50 states, representing every aspect of the clean energy economy
- The only nationwide clean energy association that particularly caters to small-to medium-size businesses
- Founded by The Pew Charitable Trusts in 2009
- Spun out in May 2017 to become an independent initiative of the Business Council for Sustainable Energy



Members with Known Locations

AL	18	KY	12	ND	24
AK	4	LA	7	OH	135
AZ	19	ME	71	OK	6
AR	9	MD	36	OR	34
CA	311	MA	111	PA	122
CO	60	MI	177	RI	5
CT	19	MN	90	SC	35
DE	21	MS	3	SD	3
DC	135	MO	42	TN	102
FL	57	MT	24	TX	49
GA	48	NE	7	UT	23
HI	6	NH	80	VT	10
ID	3	NV	45	VA	174
IL	118	NJ	123	WA	22
IN	78	NM	16	WV	6
IA	16	NY	144	WI	141
KS	9	NC	77	WY	3

(Plus 27 international members and others with unspecified locations)



Note: Technology data are available for approximately 1/3 of members. Those working in multiple sectors are counted across all relevant categories.

- Inform and engage clean energy business leaders in policy issues impacting the industry
- Educate the public and policymakers about diverse energy technologies
- Provide resources to help members address common business challenges



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- The Business Council for Sustainable Energy works to promote policies to advance market opportunities for energy efficiency, renewable energy, and natural gas
- BCSE has 50+ members: sector-specific trade associations, businesses (mainly large corporations), and a few utilities
- CEBN distills and distributes the intel from this highly-connected group of policy and industry insiders to our members across the nation



2018 DUES SCHEDULE

*** DRAFT dues schedule, to be finalized by CEBN Board. New services and dues will be rolled out toward end of Q1 2018.**

	Basic Subscriber	Clean Energy Supporter	Business Network	Executive Level	Partner Organization
	Free in 2018 (actual cost ~\$115, covered by external support)	\$25*	\$100*	\$500* (on avg, may be tiered by revenue)	Free/in-Kind (coordination on events, policy, recruitment)
Eligibility	Anyone	University/govt employee or individual	Clean energy business/end user	Clean energy business/end user	Nonprofits with business audience
Weekly newsletter	✓	✓	✓	✓	✓
Policy advocacy	✓	✓	✓	✓	✓
Member directory		✓ (as individual)	✓ (as company)	✓ (as company)	✓ (as partner org.)
Featured promotions				✓	✓
Discussion group		✓	✓	✓	✓
Business/legal/finance webinars			✓	✓	✓
Priority invitation to events in DC				✓	
Consideration for Board & Advisory Committee roles				✓	

- Encourage industry coordination to advance the clean energy economy
- Increase the value proposition for our respective memberships/audiences
- Maximize efficiency through shared resources and efforts
- Create opportunities for mutual promotion and member recruitment
- Enjoy complimentary CEBN membership



A Nationwide, Multi-Technology Clean Energy Organization

Our “big tent” approach complements
your areas of focus



- **A collective voice spanning multiple technologies and geographies**
 - Feel like you’re always fighting the same battles alone? CEBN complements your efforts with multi-sector, nationwide coordination and amplification of cross-cutting goals.

- **Insider representation, contacts, and resources in Washington DC**
 - Whether you’re located on Capitol Hill or 1,000 miles away, consider us a source of extra intel and support.

- **Platforms to promote your organization and members on a national scale**
 - We can share your events, action alerts, member case studies, and information about your organization with an even broader audience. And we’ll help with mutual member recruitment.

- **Resources for event coordination**
 - We can co-host events or bring additional funding, speakers, manpower, audiences, or exposure to your existing activities.

- **Access to a group of peer organizations**
 - Share your ideas and best practices, and seek advice and answers from others.

Expanded Geographic and Technological Reach

We can accomplish more and increase our impact together



Sean Paul Franget Studios

- **Mutual recruitment opportunities**
 - Download our [referral package](#) and promote the CEBN as an added resource to your members, or help us navigate platforms to amplify our organization within your community or sector. We'll do the same for you.
- **Expertise on particular states/sectors**
 - You're the expert on the local political environment or specific technologies. Help us navigate these nuances, vet policy goals, and work together effectively.
- **Assistance with event coordination**
 - You know the local venues and landscape, or have additional audiences to engage. We can offer more networking events, policymaker meetings, and project tours with your help.
- **Increased local/sector-specific exposure**
 - Help us navigate local policy and media opportunities to raise awareness about clean energy. Follow and share our social media content, and we'll do the same for you.
- **Ideas and feedback**
 - We hope to learn from you and connect you to other organizations within our network.