



Growing the clean energy economy—one small business at a time

The Clean Energy Business Network is the small business voice for the clean energy economy. We enhance opportunities for small and midsize clean energy providers through policy support, business development, and market and technology education. We foster connections across the clean energy landscape—including small businesses, corporations, investors, contractors, nonprofits, incubators, and researchers—to help businesses thrive. Visit www.cebn.org to join our nationwide community of 3,000+ clean energy business leaders.



Our Mission Impact

BUSINESS DEVELOPMENT

CEBN fosters connections among small and midsize businesses, corporations, and investors. We aggregate funding opportunities and resources to support the work of clean energy businesses. In 2018, we facilitated connections that helped members secure a \$1.8 million DOE grant, a NASA semifinalist award for energy technology, a finalist award for defense-related energy technologies, and numerous introductions to prospective business partners and/or investors.

POLICY SUPPORT

CEBN amplifies the voices of small companies on policies impacting their business goals. We provide brief insider updates to help clean energy providers stay informed about significant policy developments, and offer opportunities to engage through a collective, multi-technology coalition. In 2017 and 2018, we helped businesses weigh in via 300+ signatures on group letters, 1,100+ individual messages to decisionmakers, and 18 events enabling dialogues with policymakers. As a result, we have achieved significant wins on funding, tax policy, and infrastructure issues impacting clean energy markets.

MARKET & TECHNOLOGY EDUCATION

CEBN elevates the profile of a diverse range of cleantech solutions. We leverage case studies, earned media, events, and a searchable business directory to communicate the benefits of clean energy to the public, clients, and industry audiences. CEBN's parent organization, the Business Council for Sustainable Energy, annually produces a *Sustainable Energy in America Factbook* with Bloomberg Energy Finance discussing the latest market trends. CEBN's companion project, *Faces Behind the Facts*, presents case studies and emerging technologies across diverse sectors. In 2018, these *Faces* profiles generated 2,400+ online views and were distributed at dozens of industry and policy events nationwide.



Membership Levels

BASIC MEMBERSHIP (Free) Newsletter & Policy Alerts

- Weekly newsletter and periodic policy alerts and event invitations
- Digestible policy updates and opportunities to make your voice heard
- Tools to communicate the benefits of clean energy to the public, decisionmakers, and clients

BUSINESS NETWORK (\$250/year) Affordable Business Development Tools

- Exposure to potential clients, investors, and business partners through searchable business-to-business directory
- Curated staff recommendations
- Opportunities to secure grants, investments, and loans through our aggregated funding database
- Technical resources from industry experts
- Free and discounted exhibitor opportunities at events

EXECUTIVE CIRCLE (\$500/year for \leq \$1.5M annual revenues; \$1,500 above) Insider Access & Premium Exposure

- Featured listing at top of business directory
- Monthly calls with insider policy access & opportunities to comment on draft policy proposals BEFORE introduction
- Ability to contribute to CEBN thought leadership
- Complimentary registration at biannual conferences and networking events in Washington DC



Fueling Change: A family business transforms fuel supplies and its community

BioJoe and Beth Renwick
Green Energy Biofuel



Webinar: What Clean Tech Entrepreneurs Need to Know About Intellectual Property

Member Testimonials

"ElectraTherm is impressed with the Clean Energy Business Network's close ties with Washington lawmakers, and their willingness to offer cross company and industry introductions, Department of Defense connections and **announcements on funding opportunities** within the DOE. CEBN notified ElectraTherm of a funding opportunity announcement concerning advanced CHP systems. Our company submitted for the opportunity and we were **successfully chosen to participate with the DOE on a \$1.8M cooperative agreement.**"

John Fox, Managing Director, ElectraTherm (Flowery Branch, GA)

"Thanks to CEBN's extensive network and your commitment to connectational excellence, your call to me to me about the U.S Department of Defense "Defense to Response" (D2R) national competition was very timely. We submitted our application and after two semifinal rounds we were selected for the national finals at Texas A&M. **Without your contacts and extensive network our small company would not have known about the competition** which has since led us to new potential projects and recognition by numerous first responders."

Loy Sneary, President/CEO, Gulf Coast Green Energy (Bay City, TX)

"Our membership and involvement with CEBN have presented several key opportunities to share our energy technology startup story through multiple channels and venues which have resulted in **tremendous exposure for the company** in the areas of business development and thought leadership."

Rita Hansen, CEO, Onboard Dynamics (Bend, OR)

"The CEBN has been the resource we needed to **make our small voice heard** in the politics of the energy world. Their help, guidance, and resources have been phenomenal in every aspect. I know we can count on them in any way to support clean energy initiatives."

Nolan Hill, CEO, Highland West Energy (Rexburg, ID)

Member Testimonials

“CEBN has brought us face to face with people like Senator Warner and former Energy Secretary Moniz and many others from around the country in settings that permitted us to learn and tell our story calmly and honestly. **We gained unmatched knowledge and credibility with our clients and prospects at home.** As a small firm, CEBN has provided us with industry interaction we could not have created ourselves.”

John Atkins, President, TerraShares (Morristown, TN)

“NASA announced that Ion Power Group was selected in NASA iTech’s Top-25 semi-finalists for ‘game-changing’ energy ideas. **This was made possible by the CEBN alerting Ion Power Group to this opportunity.**”

Benjie Balser, CEO, Ion Power Group LLC (Navarre, FL)

“The exposure from our CEBN “Faces Behind the Facts” profile has led to greater awareness around FlowEnergy’s solution **within our direct target markets.** We’ve connected with government entities that are serious about clean energy and have already seen proposed legislation directly related to our smart energy technology. We are eager to continue making strides in the energy industry!”

Laura Thompson, Vice President, Flow Energy (Woodinville, WA)

“I’m very aware of the current challenges for small and medium sized energy companies who may have limited resources but also need to increase the bottom line. My goal is to serve each member to help them overcome any barriers to success through an environment here at CEBN where they can **network with other company leaders and find new business opportunities** to showcase their technologies and advance their own company vision.”

*James Jackson, Founder, Resilience Energy Group (Shell New Energy contractor)
and Chairman, CEBN Board of Directors*