**See** [**cebn.org/faces-behind-the-facts/**](https://cebn.org/faces-behind-the-facts/) **for examples of current profiles.**

ELIGIBILITY REQUIREMENTS AND INSTRUCTIONS

*Please read this information carefully. Template begins on page 3.*

*Purpose and Audience:*

Profiles submitted for *Faces Behind the Facts* will be featured in an online compilation, via social media, and at events for energy industry and policymaker audiences. One of the goals of the project is to promote greater understanding of clean energy technologies among the public and policymakers, using narratives from individuals working in the industry in communities across the United States. Additionally, the project is intended to provide increased exposure for clean energy businesses—particularly small companies—to potential clients, collaborators, and investors. Profiles should primarily be drafted with public/policymaker audiences in mind, and more technical information can be shared in follow-on materials and conversations with industry audiences.

*Eligibility:*

To be eligible for participation in the *Faces Behind the Facts* project, you must be employed at a company that provides products or services relating to energy efficiency, renewable energy, natural gas, storage, advanced grid or control systems, carbon sequestration, or advanced transportation and fuel technologies. The CEBN will primarily feature executives/senior employees at for-profit companies as part of this project, but may consider other clean energy professionals. Please email Zainab Mirza, Program Associate at the CEBN, at [zmirza@cebn.org](mailto:zmirza@cebn.org) with any questions about the project or your eligibility.

You must be a current member of the Clean Energy Business Network ([www.cebn.org](http://www.cebn.org)) or agree to join in order to participate. If you email us a profile and are not yet a member, we will deem your submission as consent to add you to the CEBN and to contact you via email. Basic CEBN membership will remain free throughout 2021, and additional, low-cost premium membership options are now available.

*Legal Consent:*

By submitting materials for this project, you consent to the Clean Energy Business Network and Business Council for Sustainable Energy the nonexclusive, royalty-free, worldwide right to republish, reproduce, reformat, distribute, and use your materials, or any portion of them, in conjunction with the mission of these organizations, in any and all forms and media in or by which they may distribute or transmit the materials. Possible uses of materials submitted for this project may be distributed in whole or in part online, via social media, and in print. Any special instructions for limitations of use or desired attribution of photos must be provided via email at the time of submission.

Your participation in this project is entirely voluntary. It is your responsibility to obtain prior consent from your employer to be featured in the project and to reproduce your company photos and information. Please do NOT disclose any sensitive intellectual property or protected information about your company in your responses to the template. By submitting a profile for consideration, you agree to hold the Clean Energy Business Network and Business Council for Sustainable Energy harmless for any injuries or damages relating to your participation.

*Instructions:*

1. In the attached template, please complete all fields highlighted in grey. (Note: As you begin typing, your words will replace the placeholder instructions in grey.)
2. Obtain a high-resolution headshot of yourself and one or more photos of your technology or projects. These do not need to be professionally taken but must be good quality for print and online formats.
3. You can insert the photos in the attached template to preview their appearance, or skip this step. Please also email the original photo files (in PNG or JPG format) to the CEBN when you submit your entry.
4. Save your completed Q&A as a word document with the filename format: CompanyName\_\_YourLastName *(e.g., CEBN\_Abramson).*
5. Email your word document AND original photo files to [zmirza@cebn.org](mailto:zmirza@cebn.org) with the subject line “Faces Behind the Facts.” If there are any limitations on distribution or special instructions for how to credit the photos, please include those instructions in your email.
6. Submission of materials for this project does not guarantee acceptance for publication. The CEBN will screen materials for relevance to the project, quality of writing and photos, and diverse representation of technologies and geographic locations.

**Company**

**Your Name, Title**

City, ST (2-letter abbreviation) where you work

Other office locations: City, ST for all locations

Website address for company

# of Employees

**NOTE: Please email a high-resolution headshot and project photo with your submission**

## 1. Tell us a little bit about yourself—your personal life and history, family, or anything you’d be comfortable sharing that will help infuse color and personality into your profile.

## 

(Your response)

## 2. How did you decide to work in the energy sector?

(Your response)

## 3. What does your company do, in layman’s/nontechnical terms?

(Your response)

## 4. Has your company received any **U.S. Department of Energy** grants, cooperative agreements, or technical assistance? If so, please describe and share links to any relevant case studies. (If not, please feel free to discuss any other federal or state grants or policy issues of importance to you.)

(Your response)

## 5. Tell us about a circumstance or development that led to your current job. Did a person/event inspire you to work in energy? Did a chance encounter lead to your business partnership? Did a surprising new approach help overcome an obstacle?

(Your response)

## 6. Tell us about an exciting recent development for your company. It could be a new project, technology line, grant, award, etc. Try to also include details about benefits to your client or community--e.g., cost savings, reliability, jobs.

(Your response)

## 7. Please elaborate on any other details that might provide a picture of you or your company. Are you a veteran? Do unusual volunteer work? Have a funny anecdote about a job? Want to share something surprising about your technology?

(Your response)

## 8. Your profile will include a quote from the 2021 Sustainable Energy in America Factbook that is relevant to your business. Once the factbook is published, we will reach out for you to flag any quotes or data points of interest.